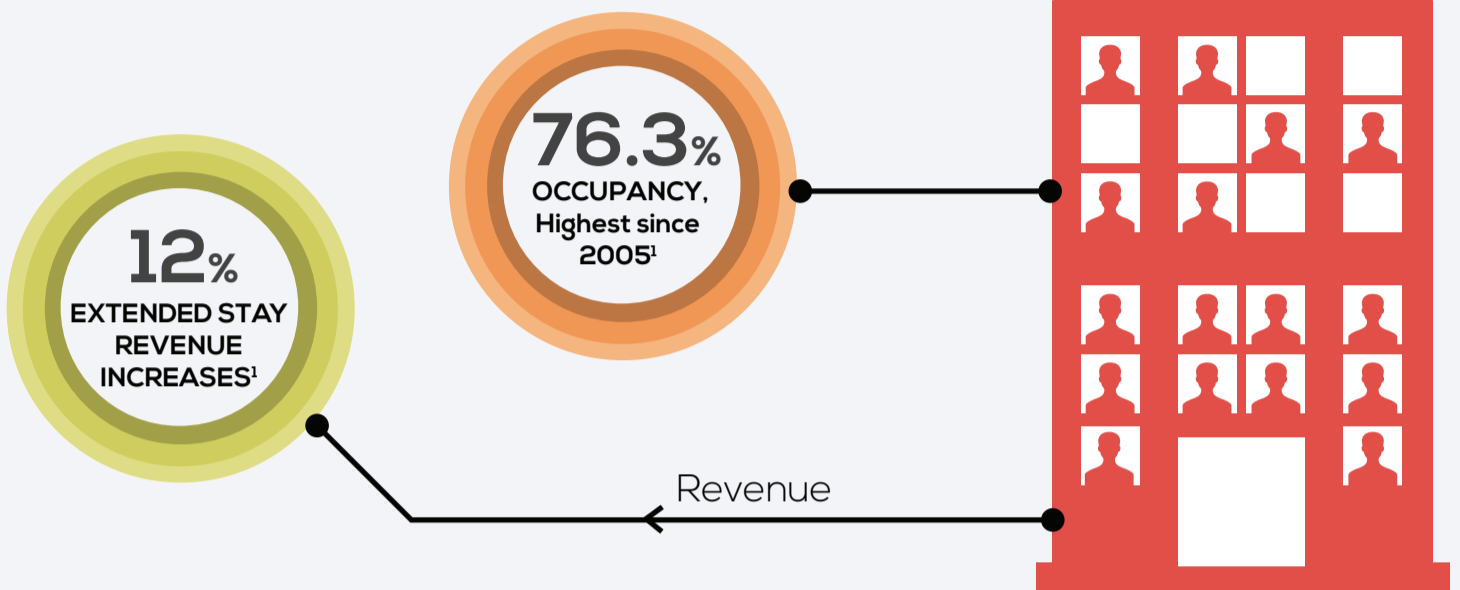
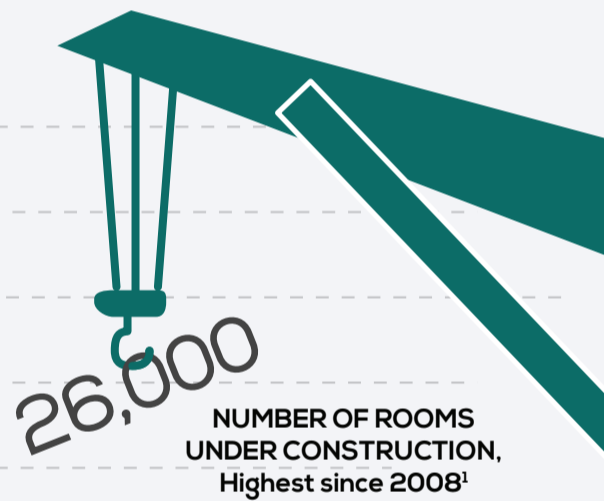
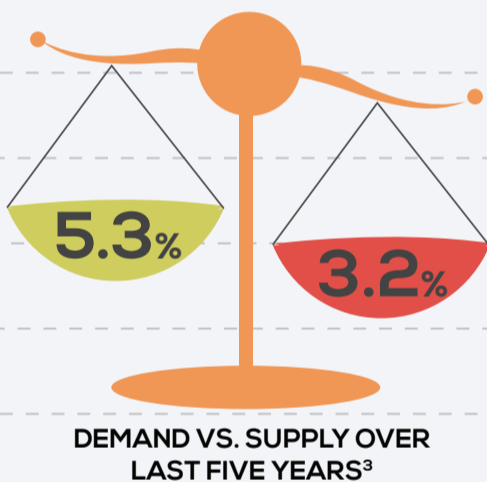


# HOTELIERS CHECKING INTO EXTENDED STAY

## CURRENT PERFORMANCE



## PIPELINE



## GROWTH OPPORTUNITY

### THE NEW GENERATION OF BUSINESS TRAVELERS



TRAVELERS AGES  
**25-34**

PREFER HOTELS THAT OFFER A SUITE  
WITH A FULL KITCHEN WHEN STAYING

5+ NIGHTS **25.5%** OF THE TIME

Higher than any other demographic<sup>2</sup>

### INTERNATIONAL TRAVELERS



**1/3** OF ALL TRIPS IN INTERNATIONAL  
MARKETS ARE 5+ NIGHTS

BUT LESS THAN **10%** OF HOTEL  
SUPPLY IS EXTENDED STAY<sup>2</sup>

Homewood Suites hotels are upscale, residential-style all-suite hotels with full kitchens and more than 360 locations throughout the United States, Canada and Mexico. To learn more about our hotels, ranked "Highest in Guest Satisfaction Among Upper Extended Stay Hotel Chains," by J.D. Power and Associates in the 2014 North America Hotel Guest Satisfaction Index Study<sup>SM</sup>, visit [www.homewoodsuites.com](http://www.homewoodsuites.com).

#### References

<sup>1</sup> The Highland Group Reports 2015 – US Extended Stay Lodging Market

<sup>2</sup> The Changing Business of Extended-Stay Hotels Whitepaper by Homewood Suites by Hilton and Skift

<sup>3</sup> Hotel Development Cost Survey - HVS San Francisco