



TESTY TRAVELERS:

EXAMINING TRAVEL PRESSURE POINTS STUDY SAYS BAD SERVICE IS WORSE THAN CUTTING VACATION SHORT



WHAT HAPPENS WHEN I LOSE IT



1/3

admit they've yelled at a stranger while travelling

DO NOT DISTURB



of respondents said other travelers are most likely to make them cranky



QUALITY HOTEL TIME

61%

Travelers admit that it would be more relaxing to stay in a hotel than with family



46%

have passed the time somewhere else specifically to delay seeing family members



WE WANT GOOD SERVICE



of travelers say bad service is worse than cutting a vacation a day short

SMOOTH TRAVELS



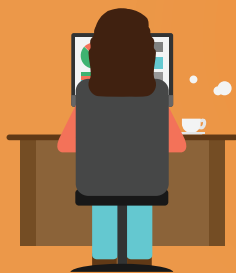
would be willing to cook every meal this holiday if it meant their travels would go smoothly



STRESS CANCELLATION

1/4

have cancelled a trip to avoid stress



MUSIC



RELAXATION TECHNIQUES

of respondents listened to music to relieve stress when traveling

The Survey was conducted by Wakefield Research (www.wakefieldresearch.com) among 1,000 U.S. adults ages 18+ who have traveled by plane at least once in the past year, between September 17th and September 24th, 2015, using an email invitation and an online survey.

